

Parabit Systems *For Immediate Release* **Roosevelt, NY – September 24, 2015**

Completes Installation of Custom Welcome Center FROM **PARABIT**

Installed within JFK International Airport's Terminal 4 - B Concourse



Parabit Systems, designer and manufacturer of premium, embedded security and self-service technologies, was chosen again to design, manufacture, install, and to provide monitoring and content updating services for the new Visitor Welcome Center installed within JFK International Airport's terminal 4 - B concourse.

- Courtesy Counters each equipped with a hidden PC for ground transportation bookings, PA system for ground transportation pickup announcements, and Parabit's restricted dial courtesy phone for off hours centralized assistance with ground transportation, hotel and car rental assistance and general customer service needs.

The Welcome Center features:

- 42" portrait touch-screen kiosks running Parabit's eBrochure digital signage software, displaying hundreds of digital brochures on local attractions within a small foot print, eliminating paper waste, and providing advertiser daily reporting on passenger views of brochures and downloading of advertiser content. With a scan of a QR code, the user can receive the information on their smart phone, or receive SMS messages with their requested details.
- 32" portrait touch-screen kiosks running Parabit's eTract interactive digital signage/kiosk software, which provides engaging/interactive digital signage functions combined with kiosk features accessing ground transportation/car rental and hotel services as well as restricted access to all airport/airline websites.
- Edge-lit illuminated displays

Parabit produces high-end displays and enclosures that enhance self-service access to information and services and appearance of a facility and last a lifetime. All manufacturing is completed within Parabit's Roosevelt, NY's facility.

Other Airport solutions from Parabit Systems include:

- AVA™/Avatars
- FIDs Displays
- Wayfinding Kiosks
- Digital Signage Displays, eTract, and eBrochure Interactive Digital Signage/Kiosk Software
- Hotel/Car Rental/Ground Transportation Phone/Kiosks
- Surveillance Solutions
- Visitor Management Systems/Kiosks
- Mobile Device Charging Stations



Inquiries call 516-378-4800 x305 or email sales@parabit.com